



# An Introduction to The New World Kirkpatrick Model®

As a learning professional, do you find it challenging to demonstrate the results of your training programs? When does it make most sense to get the business involved in the training process? Enter the Kirkpatrick Model. Attend this session and discover the latest adaptation of the Kirkpatrick Model (The New World Kirkpatrick Model) and how it can help you demonstrate business value.

## What is this warm-up webinar about?

- A rendering of the updated Kirkpatrick evaluation model that focuses on the importance of the transfer of learning to behavior
- The most modern ways to use the Kirkpatrick Model to plan, execute and measure training in order to create true business value
- Tips for how to align training with your most important organizational goals
- An overview of required drivers and leading indicators, and their importance in creating organizational value through training

Whether you are new to training or an industry veteran, this eye-opening session will show you how something 50 years old can be refreshingly new and relevant.

## After this session, you will be able to:

- Understand the basics of The New World Kirkpatrick Model
- Discover what it means to “start with the end in mind”
- Identify a true, business-level result
- Explain why knowledge and skill don’t always translate to on-the-job application

## Meet your facilitator

Melanie Martinelli is the first Kirkpatrick gold certified facilitator in India. She is passionate about linking training efforts to business impact. Melanie effectively assists individuals and organizations in building memorable learning experiences linked to performance.

In the last 15 years, Melanie has delivered programs on a variety of topics across all employee levels and across continents. She is especially recognized for incorporating the learner-centric Accelerated Learning methodology in her program design and delivery approach for client





*learning interventions. Melanie has facilitated various topics such as virtual teamwork, leadership, negotiation, diversity and inclusion, cross-cultural management, executive presence, and change management. She endeavours to keep studying the learning industry's changing landscape and incorporate them in her course designs and delivery.*

*A learning professional at heart and an entrepreneur in her mindset, Melanie, along with her partners, founded The Learning Gym in 2018. The company was established with the intent of up-skilling learning professionals through certifications, workshops, and consulting so they can do their jobs better.*

**Warm-Up Formats:**



**Live online**



**60 to 90 minutes**



**5-100 participants**

**Contact [errol@thelearninggym.co](mailto:errol@thelearninggym.co) for pricing and more details**