



The Brinkerhoff Certification for High Performance Learning Journeys

Moving from Learning to Performance

What is the High Performance Learning Journey (HPLJ)?

The High Performance Learning Journey equips you with the tools to significantly improve your design and deliver impact on a learning investment. Based on the research of one of the leading impact evaluation experts, Professor Robert Brinkerhoff, it reveals the difference between a successful and unsuccessful training program. This certification builds from his research on training impact, integrating findings from recent research on what makes a learning journey approach achieve performance faster and more consistently.

Why is the HPLJ relevant?

The HPLJ approach has been proven to dramatically increase the impact of training – by a factor upto 4 – on workplace performance.*

*Impact evaluation studies courtesy of Brinkerhoff Institute 2017.

Who should attend the HPLJ webinar?

- Program content designers
- Instructional designers
- Trainers
- Facilitators
- E-learning designers
- Teachers

How will attending the HPLJ webinar benefit you?

This is a sneak peek into the Brinkerhoff Certification Program for High Performance Learning Journeys (HPLJ). In this webinar, you will learn -

- Why learning journey designs are the inevitable future for learning and development
- How to make the business case for learning journeys
- How measurement is integrated into learning journeys to accelerate strategy execution





Meet your facilitator

Shilpa Subramaniam

With a background in psychology, Shilpa Subramaniam has been in the learning space for a decade. After having worked in multiple HR roles across sectors from manufacturing to architecture. Shilpa found her niche in designing and facilitating learning interventions. She currently works on upskilling learning professionals. She truly believes that she can help learning professionals stretch, tone and build their learning muscles. Shilpa has been involved in all the different aspects of diagnosing, designing, facilitating and evaluating learning interventions. When it comes to the High Performance Learning Journey methodology, Shilpa believes that it helps create a paradigm shift in how we think about designing training programs by putting ensuring that every design element is performance and business focused. She has designed for and consulted with clients globally, implementing the HPLJ methodology to create robust and impactful learning journeys which drive behavioral change which are business relevant.

Warm-Up Formats:



Live online



60 to 90 minutes



5-100 participants

Contact errol@thelearninggym.co for pricing and more details

